

## Application/Jury Process

Apply online at [www.zapplication.org](http://www.zapplication.org). Each Artist is required to submit a total of five (5) images (four images of work and one booth image), and a complete application per medium along with a \$30 NON-REFUNDABLE jury fee. Work to be exhibited must be represented in your jury images. Enclose the four images per medium of individual pieces that accurately represent the body of work to be exhibited; work shown in the images must be representative of current work, and no more than three years old. The Booth Slide/5th image, must be of a display of the artist's work, showing overall continuity and presentation of your current body of work. The fifth image is mandatory. If a booth image (constructed tent & exhibit) not available, submit an image taken of a grouping of works representative of the works to be exhibited at the show. The purpose of the booth image is to ensure the artist has a complete body of work, which is represented both in the first four images and also within image #5. It also helps identify the scale of the artist's work. Note: this is a blind jury process, please avoid submitting booth images with any identifiable sign, or photo of the artist themselves.

Images must be in 1920 pixel horizontal x 1920 pixel vertical format, for more information access [www.zapplication.org/imaging\\_tips.phtml](http://www.zapplication.org/imaging_tips.phtml)

March 20-26 a jury panel of 7 art professionals and collectors will jury the media using a 1-7 scoring system (no use of 4). The top 200 scores will receive an invitation to participate. The waitlist will be artists who score within 1 point of the cut-off score. Jurors will be given an opportunity to review and pre-jury at their own pace between March 21 through March 24. We feel this gives all artists a better opportunity for the juror to evaluate artist's work in a non-stress time limited environment. Then on March 26 the jurors will be in a live setting where the artist's images will be projected and re-scoring-final scoring will take place.

### Media Categories

Media categories are used by the Arts Festival as a tool for organizing artists' images into logical, related groups for the jury's review. While a balanced show that equitably showcases both works of fine art and fine contemporary craft as well as diversity among media is a principal objective, there is no quota or entitlement by media category.

**Clayworks:** All original clay and porcelain work other than jewelry is accepted in this category. No machine-made or mass produced work is permitted. If multiple pieces of the same design are displayed each piece must be signed.

**Digital Art:** This category includes any original work for which the original image, or the manipulation of other source material, was executed by the artist using a computer. Work in this category must be in limited editions, signed and numbered on archival quality materials. Traditional photographs taken through a digital media should apply in the photography category.

**Drawing:** Works created using dry media including chalk, charcoal, pastels, pencil, wax crayon, etc. or from the fluid medium of inks and washes applied by pen or brush are to be entered in this category.

**Fiber:** All work crafted from fibers including basketry, embroidery, weaving, leatherwork, tapestry and papermaking. No machine tooling, machine-screened patterns or other forms of mass production are permitted. No factory produced wearable items, regardless of additional modification or enhancement by the artist, may be exhibited.

**Glass:** No forms of mass production are permitted.

**Printmaking:** Printed works for which the artist's hand manipulated the plates, stones or screens and which have been properly signed and numbered as a limited edition may be entered in this category. All photogravure, photocopy and/or offset reproductions, will be rejected. Printmakers are required to disclose both their creative and printmaking processes.

**Jewelry:** All jewelry whether the work is produced from metal, glass, clay, fiber, paper, plastic or other materials must be entered in this category. No commercial casts, molds or production studio work is allowed.

**Metalworks:** Includes all non-sculptural, non-jewelry works crafted from metals. No production studio work is allowed.

**Mixed Media 2d:** This category includes 2 dimensional works, that incorporate more than one type of physical material to produce.

**Mixed Media 3d:** This category includes 3-dimensional works, that incorporate more than one type of physical material to produce. Includes non-sculptural work as determined by the artist.

**Painting:** Works created in oils, acrylics, watercolor etc. are in this category.

**Photography:** Photographic prints made from the artist's original image, which have been processed by that artist, or under his or her direct supervision, are included in this category. Photographers are required to disclose both their creative and printing processes.

**Sculpture:** Three-dimensional original work done in any medium.

**Wood:** Original works in wood that are hand-tooled, machine-worked, turned or carved are accepted in the wood category.

## **RULES**

- Artists must be present with their work for the entire two days of the Arts Festival. Representatives may not attend in place of the artist.
- The Arts Festival requires photo identification at check-in to ensure compliance.
- Accepted artists may not exhibit in other Festivals during the dates of The Georgetown's Festival of the Arts / Art In The Park.
- All work must be original, handcrafted work. Artist guarantees the accuracy of the description of the works presented and the authenticity of the work as the creation of their own hands.
- It is the artist's responsibility to identify the category for which they would like to be juried. Please choose the category which best describes your work. If you do not choose a category (medium) your application will not be processed.
- Artists may only show work in categories and body of work selected by the Jury. All work exhibited must be of the quality, category and body of work of that shown in the images juried.
- Work done by a production studio is not acceptable. All work must be designed and executed by the accepted artist. Your exhibited art must be original and your own creation. No use of commercial kits or molds.
- No more than two artists may collaborate on work. Both must be included on and sign the application.
- Exhibiting artist are required to display an artist's statement and their booth number sign (distributed at check-in) in a prominent place within their booths.
- 33% of all 2-Dimensional work displayed must be original. Artists must define reproduction or limited edition throughout their artist's statement and disclose this information on the individual piece. T-shirts,

postcards, note cards, mouse pads or other personal promotional items are not permitted.

- Artists who break down displays or depart before closing time on any day of the Festival will not be allowed to return the following day or to future shows unless proof of an emergency is presented.
- Artists who sell their entire body of work must remain with their booths for the duration of the show.
- All Artists are responsible for collecting and paying State of Texas sales tax.
- No commission on sales will be paid to The Georgetown's Festival of the Arts / Art In The Park.
- All artist tent structures must be white.
- Staking of tents is not allowed. Weights and water barrels only.
- Any breach of the rules forfeits all rights of the artist, and will result in immediate removal from the show without a refund.

## Fees

Checks, money orders, Visa, and MasterCard are accepted. Returned checks and credit cards for insufficient funds will be charged a \$30 fee, after which only money orders or cashier checks will be accepted.

Artists invited to show must apply by deadline March 20, 2008 with the coupon code. send in their booth fees by April 15, 2008. If not received by that date you have forfeited your space and right to show and sell your work.

## Booth Spaces

Individual booth assignments are made to create an appealing mix of media. Assignments are at the sole discretion of The Georgetown's Festival of the Arts / Art In The Park and the Festival Director and are not interchangeable or transferable, each artist is assigned a 10'2 x 10 space. Booths assigned by jury score and media.

Booth Fees		
San Gabriel Park		
Single	400	425
Corner	500	525
Island	600	625
Double2	800	840
Double3	900	940
Double4	1000	1040
Electric available in some areas for a \$100 additional fee		

## 2008 Georgetown's Festival of the Arts / Art In The Park Important Dates

- March 20, 2008 - Application deadline.
- March 21 thru 26, 2008 – Artist Image Jury.
- March 26, 2008 – Artist Notification
- April 15, 2008 – Invited Artist Acceptance / Confirmation / Booth Fees Deadline

- April 25, 2008 – Booth Placement notification / Any open artist positions will be offered to waitlist artists.
- April 26, 2008 – Website updated with artists directory and booth numbers. Artist who have donated a piece for Friday VIP event will be featured with an image of their work on the website.
- May 1, 2008 - Cancellation Full Refund (Cancellation must be in writing, emails will be sufficient)
- May 30, 2008 – Artist Check-in open / Artist move in 9a to 7p
- May 31 and June 1, 2008 – The Georgetown's Festival of the Arts / Art In The Park
  - Sat. 9 am – 9 pm
  - Sun. 9 am – 6 pm
- June 1, 2008 – 6:30pm- load out
- June 2, 2006 – midnight – Noon artist load out.

**Thank you for your interest in The Georgetown's Festival of the Arts / Art In The Park!**

**Artists Agreement:**

I/we certify that I/we am/are the artist who creates the work I/we sell and are not an artist representative or wholesaler. I/we understand all booths will be visited by the viewing committee at intervals throughout the festival to ensure that all exhibitors comply with all festival rules.

I/we further agree to abide by all regulations outlined in this agreement, the load-in and load-out instructions, security procedures, or any rule promulgated by the Executive Director. I/we acknowledge that failure to abide by regulations and repeated non-compliance will result in expulsion and ineligibility for judging, awards, and participation in future festivals. Expulsion of a participant from the festival is without the necessity of any written notice and without legal recourse or right to rebate any portion of the fees paid.

I/we participants, our heirs, successors and assigns agree to release and hold harmless Lynette Wallace Productions LLC, Georgetown Symphony Society, The Georgetown's Festival of the Arts / Art In The Park, their board of directors, staff, sponsors and affiliated charity partners and their heirs, successors, and assigns for any loss of property or physical harm, including, but not inclusive, of weather damage or cancellation due to weather . I/we further agree to waiver any and all rights without limitation on liability for the use of the festival space and service described in printed materials. I/we grant permission to Lynette Wallace Productions LLC, to reprint an image for promotional use for The Georgetown's Festival of the Arts / Art In The Park. This includes the use in press releases, print, television, and the festival web site. In printed use, I/we will be acknowledged with credit.